

Senate District 34 DFL Planning Meeting Minutes,
Tuesday, October 3, 2017
Maple Grove Library, Maple Grove, MN

Present: Nancy Meyerhoff, Karl Reinhard, Elaine Rospel Borth, Kevin Anderson, Bonnie Westlin, Andrew Zenk, Kristen Bahner, Jeanne Wickens, Susan Njoku, Rosemary Rocco, Shirlynn LaChapelle, Fariho Khalif

Guests: Tony Jensen, Mark Priviatsky, John Tollefson

1. Call to Order

Nancy Meyerhoff called meeting to order at 7:00 p.m.

2. Pledge of Allegiance

The Body recited the Pledge of Allegiance.

3. Affirmative Action Statement

Nancy read the affirmative action statement.

4. Introductions

All present introduced themselves.

5. Adoption of Agenda

The agenda was approved as is.

6. Speakers

Tony Jensen is an organizer for the Chris Coleman Campaign for Governor and spoke about Coleman's campaign. Tony will be working on the Coleman campaign in our area. His contact information is tony@colemanforgovernor.com

John Tollefsen, who is running for State Auditor, spoke about his campaign.

7. Minute of last meeting

Amy was not here, so approval of the minutes was deferred to the next meeting.

8. Treasurer's Report

Lee is traveling. Nancy reported our balance is \$2818.91. Nancy has an expense for \$50 for the CD3 fundraiser (a gift basket). Motion to pay the \$50 for the gift. Seconded. Passed.

9. Outreach and Inclusion Report

Elsa was not present. Nancy reported.

The plan is to start calling people to see if they still live there, get an email, are you still interested. We decided to start up a listening session.

We wrote a script; Kevin and I have been calling. We are not getting a hold of a lot of people. We are mailing cards as well. If the card comes back – we know they are gone. Otherwise the card asks them to respond if they are going to attend.

We will be meeting October 14 from 3 – 5 p.m. at Nancy's house (476 West Eagle Lake Drive). We will see how it goes and see if we can do it in other precincts.

10. Finance Committee

Bonnie reported on the last committee meeting. It was primarily a brain storming session. We discussed that we don't have a budget, so that makes it hard to plan fundraising. Lee will look at the past and put together a budget. We don't want a conservative budget. We want to set up targeted mailings, young professionals for 30 – 50 dollars. We want to note the PCR.

Out next things is to get a budget from Lee and come up with a fundraising plan.

Face-to-face is the most effective way to raise money, with a 70% response rate with low cost; fundraising events have a 25% response rate with a higher cost.

We have to start with things that we need, and to put in everything we want to do – not just what we think we can do.

Now would be a great time to send in emails with ideas.

- Idea: Maximum contribution to our candidates the moment we endorse them at the convention.

The next meeting of the Finance Committee will be after the election. We could meet after the Senate District meeting on November 7th at the Maple Grove Government Center.

11. Caucus/Convention Committee February 6, 2018

- Location: Maple Grove HS versus Osseo HS

Nancy summarized the meeting. We need to deal with the location. The committee recommends Maple Grove HS. There is a person who would like it to be at Osseo High School.

Issue is that it has always been at Maple Grove HS – worry about people going to the wrong place and then being late. Concern about it not being centrally located.

Concern about Maple Grove is concern about the congestion in the pods. There are three floors of classrooms that we could use.

It is not an easy building to navigate, so we need enough people to help people find where they need to go and we should get big maps.

There was talk about having a rally in the gym beforehand – decided not to do this.

Big effort to get people information on where they are going in advance. Off-line caucus finder in case the on-line goes down; big maps; ask for funds during the caucus; be more prepared for a large number of people; DFL sent an estimate of 200 people, CD said base on 90% of last years; we thought we would prepare for 500 people with pre-printed ballots.

We will work to recruit and train conveners in advance – will social meeting to advertise for this.

Drafted a list of tasks and gave to the committee today. It is not a realistic amount of volunteers, but it is what we would like to do.

Suggestion to have blank forms (instead of sheets who no one is on) and turn that in to get their blank ballot. Also looking at limited voting in the lobby – then taken down to the room so they get counted with the precinct.

Suggestion is to email attendees last year to see if any of them want to be conveners.

Suggestion is to get High School Students to help assist people to their rooms and help conveners.

Also approach some of the organizations in the High Schools. We can ask the people in Women's March and CD3 Indivisible. CD3 Indivisible is a non-partisan organization – maybe some of the members are willing to help and any of the political parties caucuses.

Suggestion to have the room number a person will be meeting in on the card that is mailed out.

Suggestion to have Data Entry people in advanced. Need to keep a copy for our records as well.

Window for SD 34 Convention is Feb 24 – April 1. First Choice is March 3, Second Choice is Feb 24 and Third Choice is March 10.

At the end tonight we will have an Executive Committee meeting to select a site and date.

- Next Steps

Once we have approval –

To get a hold of each HS and ask to look over facilities and then assign precincts to rooms

12. New Business

- Osseo School Board

Jessie Winkler is working with a committee of concerned citizens (Communities United for Strong Schools and Equal Representation), to change from at large delegates to districts.

They have an email to ask the board to put this on their agenda.

Wondering if we would be willing to put out the email to our members to submit. Jessie said to expect nasty replies – as the board is against it.

The City of Brooklyn Park has passed a resolution to have the board become a more representative body.

They also have a petition if the board fails to act.

The School board meeting is on October 24 at 6:00 p.m.

Do we want SD34 to send an email to the board – as an organization or as individuals? Both.

Motion to ask our members by email to – encourage them to email the school board to ask them to place a more representative board on their agenda, encourage them to show up at the school board meeting on Oct 24 at 6:00 p.m. at 11200 93rd Avenue North and encourage them to sign the on-line petition. Seconded. Passed.

Motion for the Chair and Vice Chair of SD34 to send a letter to the Editor outlining all the reasons on why the board should be elected by wards. Seconded. Passed.

- CD3 Candidate Forum

Wants us to be the Host for a Candidate forum in January. Kyle is looking into the community center. We are thinking of having a table with Coffee, Cider and cookies. Have people fill out a card with information. This is in the planning stages.

- Halloween Party/Fundraiser

Nancy has been thinking of having a Halloween party. If we wanted to charge people \$10 they could come to my house and we could have a PCR room. I need someone to do the PR part of it and collect the money. I am thinking of Oct 21 or Oct 28.

Suggestion – this is only three weeks away, maybe focus on another time.

Nancy I am having it anyway, so it would just be inviting people.

Kevin would be happy to help with PR and is available the 28th.

13. Announcements

Tomorrow there will a candle light vigil for the shootings in Las Vegas at 7:30 – 9:00 p.m. at the Plymouth Church (1900 Nicollet Avenue) in Minneapolis. Hosted by Moms Demand Action.

Indivisible NW Metro Social – Thursday, October 7; 6 – 8 p.m. at the Lookout in Maple Grove

Maple Grove Precinct 13 Listen to your Neighbors Social – Saturday, October 14; 3 – 5 p.m. at Nancy Meyerhof’s home (pilot project)

Next meeting – Tuesday, November 7, 2017 at 7:00 p.m. Maple Grove Government Center – Mayor’s Conference Room

14. Adjournment

Motion to adjourn was made at 8:45.

-----Minutes not official until approved-----

Karl Reinhard, Recording Secretary
Senate District 34 DFL

SD 34 Executive Committee Meeting
Tuesday, October 3, 2017
Maple Grove Library, Maple Grove, MN

The Meeting was called to order at 8:45 p.m.

1. Precinct Caucuses

Motion to set the location for the Precinct Caucuses on Feb 6 at Maple Grove High School. Seconded. Passed.

2. SD 34 convention

Motion to set the date of March 3 as first choice and Feb 24 as the Second choice and March 10 as the third choice and to be located at Maple Grove Middle School or Maple Grove High School as available. Seconded. Passed.

Meeting adjourned at 8:49 p.m.